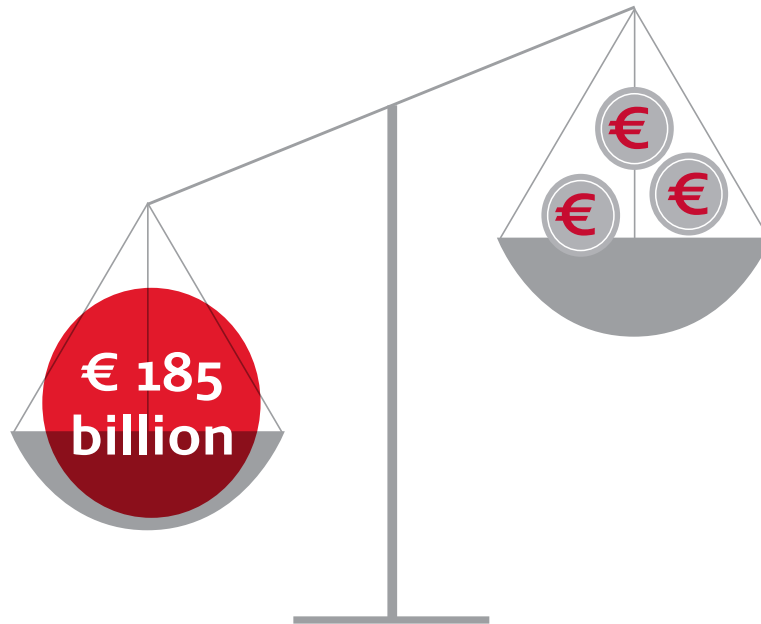




UNADRESSED HEARING LOSS

European Costs Due to Hearing Loss



In total, untreated disabling hearing loss costs **185 billion Euros each year** in the EU. This figure does not include increased health care costs due to untreated hearing loss.

References:

Hear-it AISBL, <https://www.hear-it.org/>, 2020



UNADDRESSED HEARING LOSS

Costs Not to Treat Hearing Loss in Europe



Yearly costs

caused by one person living with an untreated disabling hearing loss in Europe. These costs are related to lower quality of life and lost productivity.

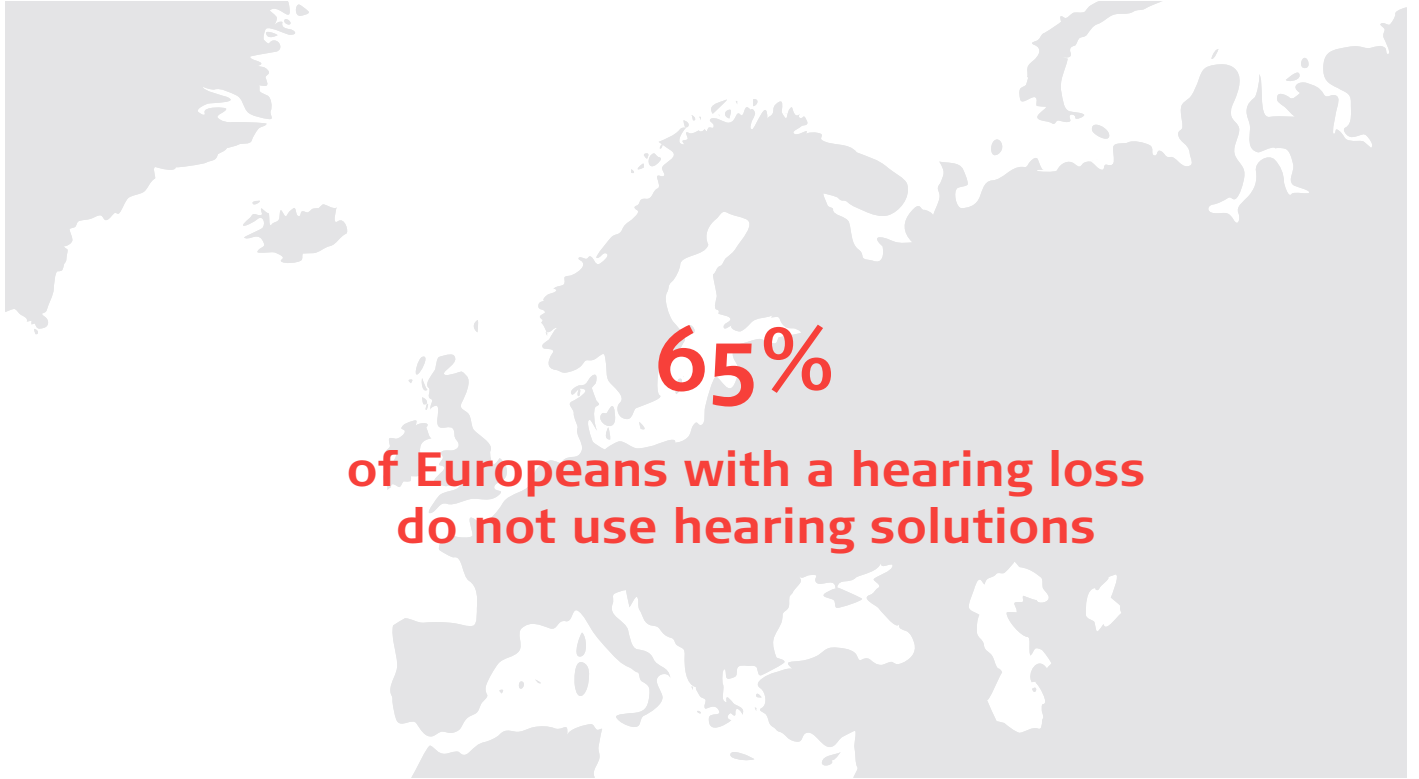
References:

Hear-it AISBL, <https://www.hear-it.org/>, 2020



UNADRESSED HEARING LOSS

People Affected by Hearing Loss in Europe



In Europe as a whole, there are **47.9 million adults** who are living with a disabling hearing loss



Hearing loss, particularly in adults, **often goes untreated** for years or even decades



Affected people **benefit from hearing solutions** (e.g. hearing implants)



Better hearing means **improved quality of life, improved social life** and **more self-sufficiency**

References:

Hear-it AISBL, <https://www.hear-it.org/>, 2020